

# patrickgalvin

## galvanizing business success

Patrick Galvin is an accomplished marketer, speaker and author who educates and entertains. Since 2004, Patrick has galvanized audiences to set big business goals while providing them with the inspiration and insights to achieve them. Patrick is the “chief galvanizer” of The Galvanizing Group, a relationship marketing and brand strategy consulting firm in Portland, Oregon, and past president of the Oregon Chapter of the National Speakers Association.

### speaking topics

Whether delivering a keynote presentation, breakout session, workshop or webinar, Patrick engages audiences with fresh and practical material. He interviews meeting planners and a cross-section of attendees to understand their attitudes, challenges and goals. Then, he crafts a tailored presentation that makes a lasting impact. Popular topics include:

#### Building Your Business One Relationship at a Time

Great relationships are the difference between success and failure in business. Patrick shares simple yet powerful strategies for integrating face-to-face and online networking activities to create lasting connections that will help you stand apart from your competitors and increase repeat and referred business.

#### Galvanizing Word of Mouth

Traditional advertising no longer works for most businesses. Companies need to connect with people in new and creative ways or risk getting lost in commercial clutter. In this fast-paced and entertaining presentation, Patrick provides ideas for galvanizing positive word of mouth that fuels sustainable growth.

#### Delivering Remarkable Customer Service

Whether you deal with customers directly or support those who do, providing a remarkable customer service experience is what keeps people coming back. Patrick will show you how to appeal to distinct personality types to guarantee loyalty and referrals.

#### Creating a Powerful Brand

People want great products and outstanding service, but brand loyalty is an emotion that runs deeper. Today’s digitally savvy consumers expect to connect and communicate with brands using tools that did not exist previously. Patrick shares how to define, develop and disseminate your message to build an irresistibly strong brand with an enthusiastic following.

### partial client list

Alliance of Chief Executives  
American Chamber of  
Commerce Executives  
American Society of Pension  
Professionals & Actuaries  
Association of Progressive  
Rental Organizations  
Ater Wynne LLP  
BECU  
Executive Officers Club  
FAB Law  
Independent Insurance Agents &  
Brokers of Oregon  
Independent Insurance Agents  
of Oklahoma  
Independent Insurance Agents  
of Texas  
Independent Mitigation and  
Cleaning/Conservation Network  
LPL Financial  
Meeting Professionals  
International  
Mega Group Inc. (Canada)  
Michigan Association of  
Insurance Agents  
National Home Furnishings  
Association  
National Speakers Association  
New York Life  
Oregon Fuels Association  
Oregon Society of Association  
Management  
PIA Western Alliance  
Portland State University  
San Francisco Mart  
SEMPL (Slovenia)  
The Standard  
Umpqua Bank  
Washington Oil Marketers  
Association  
Washington Society of  
Association Executives  
Western Home Furnishings  
Association  
Women Presidents' Organization  
Vistage

watch patrick speak  
[www.patrickgalvin.com](http://www.patrickgalvin.com)

book patrick today!  
503.249.8800

The Galvanizing Group



## what others are saying

"I was impressed with Patrick's flexibility in working with our speakers committee. He tailored his keynote and breakout sessions to fit the needs of our members. He made changes and submitted information in a friendly, prompt, and accurate fashion. In short, Patrick is an inspiring speaker and marketing expert who takes pride in what he does."

**Holly Duckworth, CMP, Past President,  
Meeting Professionals International (Oregon Chapter)**

"At the annual convention of the Michigan Association of Insurance Agents, Patrick gave a thought provoking keynote address with an engaging follow-up breakout session and both were hits. He also did his homework before coming by talking with a handful of our members in advance which wonderfully personalized his presentations."

**Mary Gardner, Executive Vice President  
Michigan Association of Insurance Agents**

"Patrick gave a keynote presentation at SEMPL, the largest media trends conference in our region, about the importance of word of mouth marketing. It was a pleasure working with him not only because of his exceptional speaking skills and high level of professionalism, but also because of his charisma and likability – his positive energy is simply contagious. Our delegates loved that he upgraded his expert knowledge with relevant examples from our markets. His ability to deliver a relevant message for a non-American audience resulted in a very engaging presentation. If you are looking for an inspiring session with a great added value for your business, Patrick should be your choice!"

**Valerija Prevorsek, Managing Director  
SEMPL (Slovenia)**

"Patrick took time to speak with our members before the presentation to learn what they are doing and where they need help. His workshop received such rave reviews that I've asked him to submit a proposal for a keynote presentation at our conference next year."

**Crystal Moore, Director of Education & Network  
Development, American Chamber of Commerce  
Executives (ACCE)**

"In the weeks following Patrick's keynote, I received many positive comments from our life insurance agents. If you're looking for an energetic and talented speaker who will deliver a presentation tailored to your needs, Patrick is a great option."

**John Whitehead, Managing Partner  
New York Life**



**watchpatrick speak**  
www.patrickgalvin.com

**bookpatrick today!**  
503.249.8800

## my guarantee

Your satisfaction is the measure of my success. Therefore, I guarantee to:

1. Learn about your organization and the latest happenings in your industry.
2. Interview prospective attendees to assess their needs.
3. Address the biggest challenges facing your audience.
4. Create a presentation title and description that will generate interest and fill seats.
5. Work with you to develop innovative ways to drive event attendance.
6. Deliver an interesting and informative presentation that provides lasting value.
7. Adhere to time constraints even if they change at the last minute.
8. Answer audience questions and interact after the presentation.
9. Provide recommendations for future presentation topics and speakers.
10. Galvanize your audience to greater levels of business success.